

MIND Research Institute

A neuroscience and education research-based non-profit corporation

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MIND RESEARCH INSTITUTE ANNOUNCES NEW VICE PRESIDENT OF DEVELOPMENT TO SUPPORT GROWTH TARGETS

High-caliber fundraising expert to help national expansion of MIND's visual mathematics education programs for children

SANTA ANA, Calif. -- November 9, 2010 -- Non-profit education researcher and publisher MIND Research Institute announced a new Vice President of Development who will lead its fundraising team. Glenn Maddalon from Mission Viejo is excited to build upon his success in non-profit leadership and fundraising as he takes on responsibility for local and national fundraising programs at the MIND Research Institute. The former Executive Director of Community Hospital of Long Beach Foundation will focus on MIND's annual fund, major gifts, capital campaigns and foundation grants. Maddalon has a strong history of productive fundraising and has led many successful fundraising campaigns for various nonprofit organizations.

Maddalon's initial goals are to increase awareness and financial support of MIND in the communities it serves, as well as build awareness and partnerships with national organizations with similar missions, visions, goals and objectives. A goal-driven leader who has a high degree of motivation and energy, Maddalon achieved a 186% increase of income over three years at Community Hospital. Contributing to the increase were major gifts that he secured through the Annenberg, Ralph M. Parson and Weingart Foundations.

Support from many generous corporations, foundations and individuals enables MIND to provide over 260,000 children access to its software, helping them become successful in math. MIND's distinct visual math education process has been proven significantly effective. MIND published strong results of its math education program last fall after standardized test scores showed that among 15,000 students participating in MIND's program at 64 schools, the number of students who scored proficient or better in math increased by double digits.

"MIND is on course to bring our math education programs to more major urban centers of the country, and greatly increase the number of students we serve each year," said Andrew Coulson, President, Education Division, of MIND Research Institute. "As a key member of our team, Glenn Maddalon will strengthen our donor relationships and create new national partnerships to advance our goals."

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MIND's proven track record of success has garnered support from corporations in high-tech fields looking to improve the number of students prepared to join the 21st century workforce. MIND funders include: CISCO, Experian, Sempra Energy, State Farm Insurance Companies, Taco Bell Corporation, Wells Fargo, Toyota USA, Abbott Medical Optics, Emulex, Microsemi Corporation, PricewaterhouseCoopers, Pacific Life, Symantec, University of Phoenix, US Bank, Bank of America, The Boeing Company, The Capital Group Companies, Fluor Corporation, Edwards Lifesciences and Southern California Edison.

Prior to serving as Executive Director for Community Hospital of Long Beach Foundation, Maddalon was Regional Vice President for the American Lung Association of California in Santa Ana. He holds a Bachelor of Arts in Public Relations from San Jose State University, and a Masters in Public Health from the University of California, Los Angeles.

About MIND Research Institute

Founded in 1998 at the University of California, Irvine, MIND is dedicated to applying research to the creation of revolutionary and highly effective math education programs. MIND is committed to helping all children, particularly those living in poverty or with limited language skills, achieve success in school and in life. With more than 10 years of strong results, MIND offers schools cost-effective solutions and a powerful tool to improve the educational outcomes of students.

MIND is currently reaching over 260,000 students and 10,000 teachers in 19 states. For more information, visit <http://www.mindresearch.net>.

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