

For more information contact:
Julie Gates
Julie Gates Public Relations
562-429-5972
jgatespr@yahoo.com
for MIND Research Institute

News Release

FOR IMMEDIATE RELEASE

American Funds Service Company President Joins Non-Profit MIND Research Institute Board of Directors

Investments expert banks on MIND Research to further K-12 students' math success

SANTA ANA, CA, Nov. 24, 2008 – The non-profit corporation MIND Research Institute, based in Santa Ana, named president and director of American Funds Service Company, John H. Phelan, Jr., as a new member of its Board of Directors. Phelan lives in Newport Beach and was chosen to represent American Funds Service Company, a division of Capital Group Companies, on MIND's Board. With a large campus in Irvine, American Funds has a vested interest in building math and problem-solving skills that are critical to neighborhood students' academic and economic futures. MIND Research provides acclaimed math education programs for students in grades K-12 and serves 450 schools and over 90,000 students.

Phelan and his wife Sherry are major supporters of MIND's Orange County Math Initiative, a local community partnership to improve students' math education that launched earlier this year. This fall, the partnership fulfilled grants for 70 Orange County schools to provide math instructional software and teacher training. The Initiative is a 5-year community partnership between MIND Research, the Orange County Department of Education (OCDE) and local corporate supporters including the Phelan's and Microsemi Corporation, Emulex, Pacific Life Foundation, Bank of America Foundation, Advanced Medical Optics, The Segerstrom Foundation, The Boeing Company, and SchoolsFirst Federal Credit Union. Orange County corporations are

(more)

funding the partnership to meet their future needs for employees who are proficient in the skills needed to be effective and functional in the workforce.

“The Phelan’s are dedicated supporters of MIND Research and have made a solid philanthropic investment in our organization through our Orange County Math Initiative,” said Ted Smith, Chairman of the MIND Research Institute Board of Directors. “With a background in mathematics, John knows what it takes to have a career that relies on math skills and deeply understands our math education programs and their importance to students’ future.”

Capital Group, based in Los Angeles with offices in Orange County, is a global leader in investment management. Several organizations comprise the Capital Group Companies, including American Funds (www.americanfunds.com), one of the largest mutual fund organizations in the US with over \$900 billion in assets under management.

The MIND Research Institute is a neuroscience and education research based, non-profit corporation. MIND applies its distinctive visual approach to illustrating concepts and building problem-solving skills as the basis for innovative, research-proven math education programs for elementary and secondary schools. The programs include the *ST Math*[™] patent-pending instructional software for K-5 students, *ST Math*[™]: *Algebra Readiness* for intervention at the secondary level, and *Algebra Readiness: A Blueprint for the Foundation of Algebra* a comprehensive program featuring a tightly integrated textbook and courseware. MIND’s visual approach taps into each student’s innate ability to do spatial-temporal (ST) reasoning and problem-solving, and is effective at engaging students at all levels of language or academic proficiency. There are currently 450 schools in California, Texas and 17 other states, and more than 90,000 students and 4,500 teachers participating in the program. For more information, visit <http://www.mindresearch.net>.